

Lamberts' Aesthetic Trend Watch



Check out our blog link at www.LambertsMD.com to learn the latest trends, specials and information about our office.

Dr. Lamberts voted “Best Dermatologist” by Grand Rapids Magazine readers. February, 2009

Aesthetic Trends Q&A

Welcome to Lamberts' Aesthetic Trend Watch. Because of the fluid nature of aesthetic treatments, we created this newsletter to help explain some of the more promising developments now available. Following are answers to some of the questions Dr. Lamberts is asked by patients.

Q: Is there anything that will improve my skin more dramatically than facials, without the downtime of lasers?

Dr. Lamberts: After seeing how profoundly Active/Deep FX lasers improve sun damaged skin, I've been exploring ways to help patients be proactive in maintaining and incrementally repairing their skin. As the only practice in West Michigan to offer both the Active and DeepFX, we've been able to see the full potential of what it has to offer on a wide range of skin conditions. We're now offering the ActivePeel, a low energy ActiveFX treatment that is ideal for people in their 30's and older who want to be proactive about their skin. It's a quick, yearly maintenance treatment designed to gently resurface the skin, gradually over the years. The ActivePeel is also more economical than the more aggressive Active/DeepFX procedures.

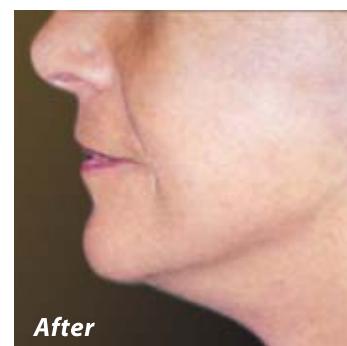
Q: Is there an alternative to the traditional facelift that will reduce downtime and risk?

Dr. Lamberts: The MACS-Lift is a great choice for men and women who want to tighten their neck, jawline and loose skin on the lower face. It's performed in the office with no need for general anesthesia and the recovery time is much quicker than that of the traditional facelift. Typically, patients appear to be 10-15 years younger and have a natural looking result. *(Aesthetic Trends Q & A continued on back)*

At right, actual patient before and 7 days after MACS-Lift!



Before



After

Discover the latest aesthetic trend that redefines liposuction.

Aesthetic Trends Q&A *(continued from front)*

Q: What's the latest procedure that you are most impressed with?

Dr. Lamberts: CoolLipo, which literally redefines liposuction by offering more precise, smoother treatment with minimal to no bruising, bleeding or swelling. CoolLipo is laser assisted tumescent liposuction that uses a micro cannula containing a laser fiber that causes targeted fat cells to rupture and drain away. It's performed in my office, with no need for general anesthesia. In addition to more comfort for the patient, recovery is dramatically quicker and easier than traditional liposuction. Both my male and female patients are finding it ideal for contouring and reshaping the neck, jawline, abs, back, buttocks, hips, thighs, legs, knees and enlarged male breasts. As CoolLipo becomes more widely available, you'll be hearing a lot more about it in the news as an excellent choice.

Q: My eyes are aging me, what can I do to make them look younger?

Dr. Lamberts: The eyelids tend to be one of the first places we show age. An eye lift eliminates sag in eyelids that can create a tired, sad, older look. It's performed in our office with local anesthesia and has a rapid recovery time. Many patients are amazed at how quickly this procedure makes them look more refreshed, happy and vibrant.

A Comprehensive Approach

We are entering a time when it is possible to revitalize our skin and turn back time aesthetically in ways that just weren't possible even five years ago. However, making the right choices can play a large role in how effective treatments are. Dr. Lamberts and his team of nurses emphasize providing exceptional results. This is accomplished through several steps that provide unique advantages to his patients including:

- Continuous research on the least invasive methods for natural looking results fast.
- Informative thorough patient consultations with one of Dr. Lamberts' specially trained aesthetic nurses as well as Dr. Lamberts. Our proprietary process helps identify problems and the best options to give you the results you want.
- Innovative uses of technology to deliver leading edge treatments that are typically available in large metropolitan areas like New York and Los Angeles.
- A nurse team devoted to answering patient questions and making sure everything runs smoothly before, during and after procedures.
- Communications with aesthetic physicians around the world to keep pace with the latest trends and advances.



Before



After



Before



After

Above, actual patients of Dr. Lamberts.

An eye lift restores a rested younger look.

If you're thinking of making a change, Dr. Lamberts' team would love to help you learn more about the latest choices available and what they can do for you.

For your consultation, please call 616.949.5600.